

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85606745
LAW OFFICE ASSIGNED	LAW OFFICE 110
MARK SECTION (no change)	
ARGUMENT(S)	
<p>Thank you for your consideration.</p> <p>We understand your refusal argument based upon the merely descriptive reasoning and also that having the product recognized by this feature alone is not solely the test of acceptance.</p> <p>However we would like to underscore the uniqueness of the claim and the industry perception that the description of a "one step splice" is so unique in the industry (the ability to perform this action in as little as one step) that it transforms the understanding of this statement into a more artistic statement, than one of simple fact.</p> <p>We understand the distinct guideline held for trademarking and simply would like to inquire if the above stated fact does indeed impact the decision.</p> <p>As always, we respectfully thank you for your time and consideration.</p>	
SIGNATURE SECTION	
RESPONSE SIGNATURE	/Dan Bowden/
SIGNATORY'S NAME	Dan Bowden
SIGNATORY'S POSITION	Manager of sales
SIGNATORY'S PHONE NUMBER	732-251-4237 ext. 153

DATE SIGNED	09/12/2013
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Sep 12 12:05:38 EDT 2013
TEAS STAMP	USPTO/RFR-216.255.123.50- 20130912120538096289-8560 6745-500f6b622812948a2ab2 79c9532425bc19efbe78ee235 f09e5d299111d3d7338ed6-N/ A-N/A-2013091211514460835 7

PTO Form 1930 (Rev 9/2007)
OMB No. 0651-0050 (Exp. 05/31/2014)

Request for Reconsideration after Final Action To the Commissioner for Trademarks:

Application serial no. **85606745** has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

Thank you for your consideration.

We understand your refusal argument based upon the merely descriptive reasoning and also that having the product recognized by this feature alone is not solely the test of acceptance.

However we would like to underscore the uniqueness of the claim and the industry perception that the description of a "one step splice" is so unique in the industry (the ability to perform this action in as little as one step) that it transforms the understanding of this statement into a more artistic statement, than one of simple fact.

We understand the distinct guideline held for trademarking and simply would like to inquire if the above stated fact does indeed impact the decision.

As always, we respectfully thank you for your time and consideration.

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /Dan Bowden/ Date: 09/12/2013

Signatory's Name: Dan Bowden

Signatory's Position: Manager of sales

Signatory's Phone Number: 732-251-4237 ext. 153

The signatory has confirmed that he/she is not represented by either an authorized attorney or Canadian attorney/agent, and that he/she is either (1) the applicant or (2) a person(s) with legal authority to bind the applicant; and if an authorized U.S. attorney or Canadian attorney/agent previously represented him/her in this matter, either he/she has filed a signed revocation of power of attorney with the USPTO or the USPTO has granted the request of his/her prior representative to withdraw.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 85606745

Internet Transmission Date: Thu Sep 12 12:05:38 EDT 2013

TEAS Stamp: USPTO/RFR-216.255.123.50-201309121205380

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